

IRSE News

Media Information &
Advertising Rates: 2024

Last updated: October 2023

www.irse.org

About IRSE News

- Founded in 1912, the Institution of Railway Signal Engineers is designed for all those engaged or interested in railway signalling, control and communication and allied disciplines.
- The IRSE News magazine has been the voice of the industry for 30 years and is continually expanding its reach with over 5,000 IRSE members based in 55 countries.
- IRSE News offers advertisers the unique opportunity to directly target railway signalling and telecommunication professionals, through online and print media with bespoke and cost-effective advertising packages.



IRSE has over 5,000 members in 55 countries!

Advertising Rates

The following are the agreed advertising rates for IRSE News 2024.

For an individual advert booked to be published during 2024

Full Page	£2200 + VAT
Half Page	£1200 + VAT
Quarter Page	£850 + VAT
Eighth Page	£500 + VAT

Per advert when at least two are booked at the same time to be published during 2024

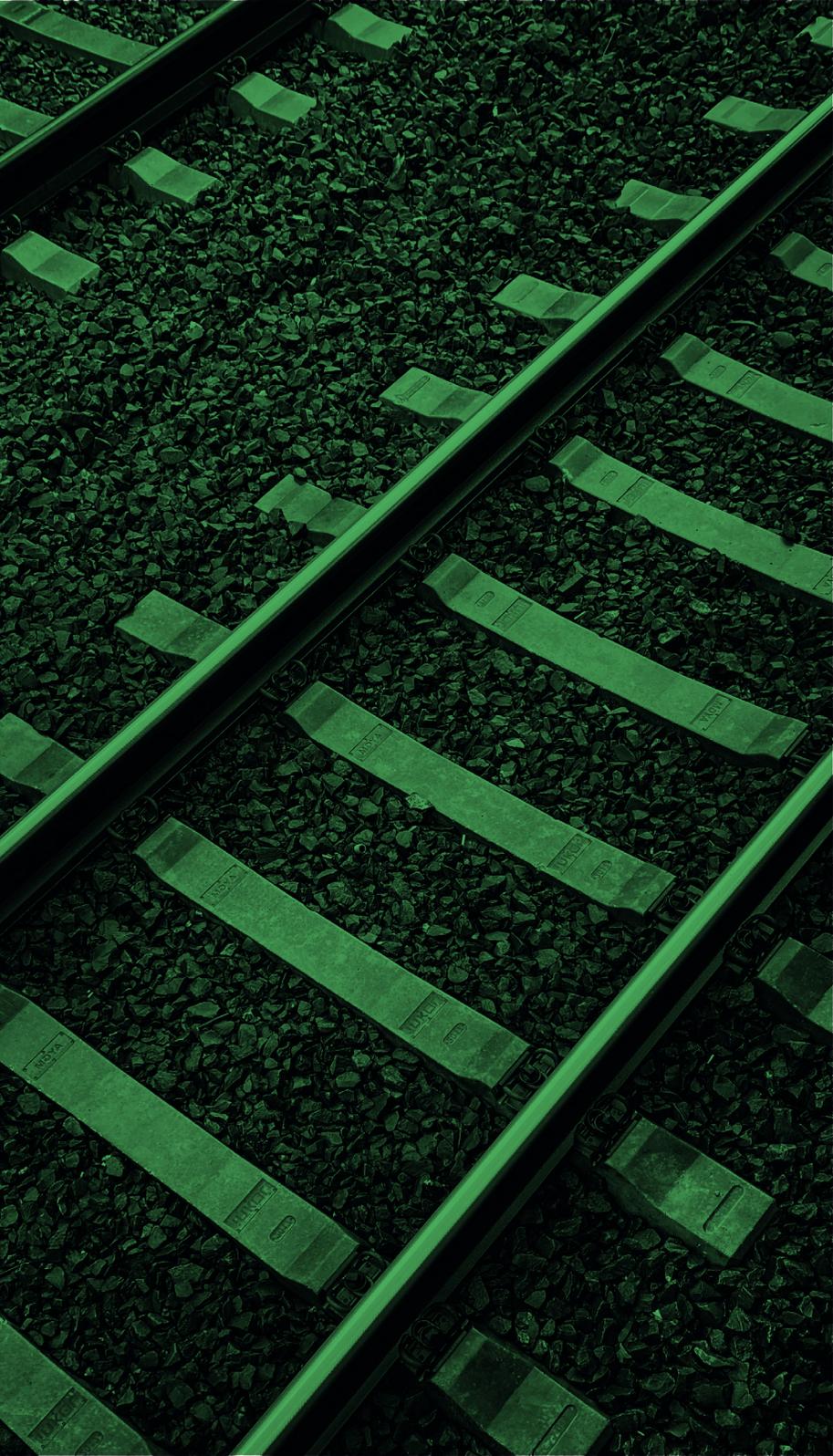
Full Page	£1500 + VAT
Half Page	£900 + VAT
Quarter Page	£500 + VAT
Eighth Page	£300 + VAT

**Rates agreed by Finance Committee 18/07/23.*

Editorial Programme

Deadline	February	March	April	May	June	July
	First Wed in January	Last Wed in January	Last Wed in February	First Wed in April	First Wed in May	Last Wed in May
	September	October	November	December		
First Wed in August	First Wed in September	First Wed in October	Last Wed in October			

**Please note, there is no IRSE News published in August.*



Contact Us

For all advertisement
enquiries, please contact:
communications@irse.org

www.irse.org